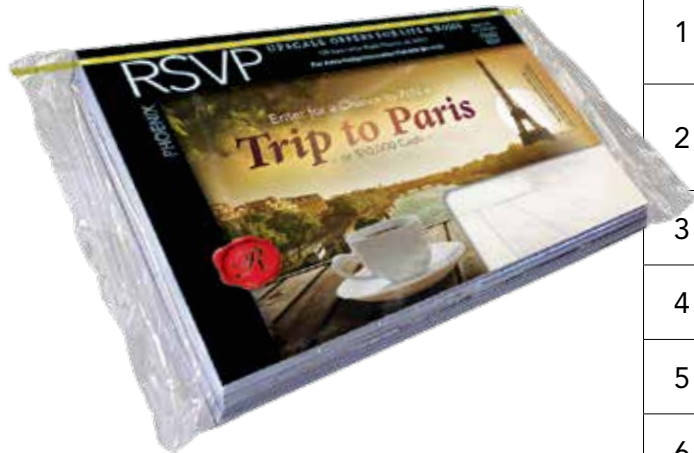


RSVP WILL DOUBLE YOUR RESPONSE

...OR IT'S FREE*



We're willing to bet it works (2x) twice as well as what you are already doing!!!!

11 ways RSVP stacks its cards in your favor:	
1	You get two ads for the price of one. In two ways... <i>You get a billboard on the front and all the details on the back. + 50% OFF our regular price</i>
2	Targets customers who spend more. <i>The mass affluent Top 20% do 80% of the spending</i>
3	Appeals to the "Lady of the House" <i>Branding with aesthetics</i>
4	Qualified buyers <i>Homeowners only</i>
5	Stand alone media <i>Gets seen without clutter</i>
6	Response-driven <i>Act Now - Call Now - RSVP!</i>
7	Shelf life <i>Cards keep coming back for years</i>
8	Monitor and manage the conversation <i>Monitor leads and learn with Call Tracking Manage leads when clients bring in the mailer</i>
9	More bang-for-the-buck <i>Postcards get more response than all other forms of advertising</i>
10	An offer they can't refuse <i>Buy now offer</i>
11	Catches people earlier in their buying process <i>Before they are trying to work the price down</i>

THE DEAL		
<small>(includes design with art /photography, printing, inserting, mail list and postage)</small>		
Circulation	SPECIAL	Regular Price
40,000	\$2,200	\$4,400
80,000	\$4,000	\$8,000
120,000	\$5,400	\$10,800
160,000	\$6,400	\$12,800
200,000	\$7,000	\$14,000
240,000	\$7,200	\$14,400

TERMS: 50% Down to Hold Insertion; Balance Due Upon Artwork Approval

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*RSVP ownership must approve all "DOUBLE YOUR RESPONSE" agreements and reserves the right to turn down any agreement upfront that RSVP feels it cannot fulfill. If RSVP does not double your response in the March 2015 mailings, RSVP will run the same circulation purchased in RSVP's May 2015 mailing for FREE.

RSVP

WE CAN HELP YOU WITH ALL YOUR MARKETING NEEDS.



Consumer Postcard Deck
REACH THE **MASS AFFLUENT**



Business to Business Mailing
REACH **BUSINESS CATEGORIES**



New Homeowner Mailing
REACH **NEW HOMEOWNERS**



Concierge Mailing
REACH **MILLIONAIRES**



- Postcards
- Brochures
- Business Cards
- Magnets
- Stickers
- Mailing Lists
- Graphic Design
- Photography
- And More!